



New York City, NY

October 4 - 6, 2024

SOCIAL IMPACT HACK

Featuring the World Economic Forum's Transformation Maps

SPONSORSHIP PACKAGE

hello@socialimpacthack.com

Introduction

Social Impact Hack

Featuring the World Economic Forum's Transformation Maps



Small acts, when multiplied by millions of people, can transform the world.

To Potential Sponsors

Social Impact Hack is an annual hackathon in NYC. In this exciting event, North America's most talented students and young professionals are given 36-hours to bring their social impactful innovative ideas to life.

The attendees would be given tools such as the World Economic Forum's Transformation Maps to help the understand their social issue topic and brainstorm for solutions. Over the course of one weekend, hackathon participants will use these maps as a launching point to hypothesize and develop solutions. Experts from academia, industry, government, and NGOs will be present to guide and facilitate participant teams.

The goal is to amplify the impact we can all have for positive change on social issues, as students, as professionals, as citizens of earth. This weekend will draw a diverse range of perspectives from engineers, data scientists, environmentalists, entrepreneurs, business, finance, science, and more. Together, in teams of 4-6, 150 participants will ideate, prototype, and present solutions in a dynamic, enlightening, and energizing environment in one unforgettable weekend.

The event culminates on Sunday with a demonstration of teams' solutions to panels of judges, with prizes awarded up to \$10,000 for winning team(s). There is no cost to participate. All meals, data, workshops, keynotes, mentors, and space to work is provided.

500

Potential Applicants

150

Hackers

30

Solutions

20+

Schools

5

Companies

Transformation Maps

The World Economic Forum's Transformation maps are a constantly refreshed repository of knowledge about global issues, from climate change to the future of work. They help users to explore and make sense of the complex and interlinked forces that are transforming economies, industries, and global issues.

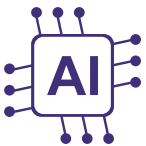
The maps allow users to visualize and understand more than 306 topics and the connections and inter-dependencies between them. Because the Maps are interlinked, they provide a single place for users to understand each topic from multiple perspectives.

Each of the maps has a feed with the latest research and analysis drawn from leading research institutions and media outlets around the world.



Graphic owned by World Economic Forum

5 Topics of Focus



Artificial intelligence (AI)

Design groundbreaking AI solutions for pressing social challenges. Develop business models or prototypes aiming to empower communities and ignite impactful transformations.



Healthcare & Mental Health

Revolutionize healthcare accessibility and outcomes. Develop innovative solutions leveraging technology to address healthcare disparities, improve patient care, and promote well-being in underserved communities.



Community & Lifestyle

Reimagine the way we experience and interact with the world and our communities. Develop innovative solutions leveraging technology to foster sustainable travel practices, promote cultural exchange, and enhance quality of life for individuals and communities worldwide.



Climate Change & Sustainability

Address climate change and promote clean energy solutions. Create innovative business applications aimed at reducing carbon emissions, enhancing renewable energy infrastructure, and fostering sustainability for a greener future.



Agritech & Water

Reshape agriculture for positive change. Create innovative solutions using technology to address food security and sustainability. Develop innovative solutions to improve water sanitation, distribution, and conservation, empowering communities to safeguard this vital resource for future generations.

TIMELINE

Register by **July 31, 2024**

Participants are notified **August 5** of acceptance

Reserve Hotel by **August 10th** (if needed)

Team Formation Sessions on **September 4 & 10th**

Introduction to WEF Transformation Maps on **September 16**

SCHEDULE

Friday | 4 - 9pm

4pm - Arrival, Check-in, Optional Team Exercise

5pm - Kick-off and Keynote

Teams share synopsis of their ideas

6pm - Dinner

7-9:30pm - Fast Start Workshop

Saturday | 9am - 9:30pm

8:30am - Breakfast

10am - Mentor check-in

10:30am - Team Updates

11-12:30pm - Mentoring

12:30pm - Lunch is provided

1:30pm - Mentor Check-in

2pm - Team Updates

2:30-4pm - Mentoring

6pm - Dinner

6:30pm - Pitch Workshop

Sunday | 9am - 4pm

8:30am - Breakfast

9am - Team Submissions Due

9:30am - Demos

12pm - Lunch & Retrospective

1pm - Finalists Announced

3pm - Concluding Ceremony & winners announced



Benefits

Why Sponsor?



Talent Recruitment

Meet diverse students and young professionals from over 30 different schools in tech, business, etc.

Engage with participants at our Kickoff ceremonies, hacking spaces, break time, project presentation, etc.

Access participants' work experiences, ie) resume, LinkedIn, and GitHub



Brand Awareness & Marketing

Showcase your brand on our website and social media channels, flyers, T-shirts, and other merchandises

Introduce your brand to students at our Opening Ceremony

Spotlight your brand by sponsoring meals, activities, and merchandises



Customized Product Ideation

Present the social issue or tech challenges your company is working on to participants during social, break and meal time

Evaluate participants' brainstorming skills to solving the challenges you presented

Mentor participants as they work on the projects for your company



Community Outreach Inspiration

Support the tech and social impact community in NYC

Foster a culture of excitement and innovation around tackling some of the world's more challenging social issues

Inspire your company and human talent as they engage among the diverse group of individuals, ideating solutions from multi-faceted perspectives.

SPONSORSHIP LEVELS

Tier	Gold	Silver	Bronze	Friends
Tagline	In partnership with			Additional Support From
Amount	\$40k	\$20k	\$10k	\$5k
Category Exclusivity	x			
Keynote	x			
Lead a Workshop	x			
Judges	5	2		
Mentors	10	5	2	
Present at Opening Ceremony	x	x		
Recognition at Opening Ceremony	x	x		
Early Access to Attendee LinkedIn, Resume, GitHub	x	x		
Social Media (logo)	x	x	x	x
Flyer (logo)	x	x	x	x
Website (logo)	x	x	x	x
Merchandise (logo)	x	x	x	x

OUR EVENT IS YOUR EVENT

Our hackathon is about collaboration amongst brilliant students building brilliant things. It's also about building the bridge between sponsors and attendees. We are committed to working with you to make **Social Impact Hack** a worthwhile experience for your team and our delegates. If you have any questions at all, drop us a line.

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